

**73rd ANNUAL CONVENTION
LOUISIANA SCHOOL BOARDS ASSOCIATION**



SPONSORS' PROSPECTUS



**MARCH 4 THROUGH MARCH 5, 2010
MONROE CIVIC CENTER
MONROE, LOUISIANA**

LSBA 2010 ANNUAL CONVENTION
MARCH 4 – 5, 2010
PREMIER CONVENTION EVENTS FOR CO-SPONSORSHIP

- **“A little Lagniappe Hospitality”** – Thursday, March 4, 2010, 5:00 PM – 6:00 PM in the Exhibit Hall. Great food and drink in a relaxed atmosphere while networking with your colleagues and exhibitors.
- **General Luncheon** – Friday, March 5, 2010, Noon – 1:30 PM
- **President’s Reception** – Friday, March 5, 2010, 6:00 PM – 9:00 PM

Co-sponsorships Available:

<u>Platinum</u>	\$7,500+	<u>Gold</u>	\$4,000+	<u>Silver</u>	\$2,000+
Co-sponsors Receive:		Co-sponsors Receive:		Co-sponsors Receive:	
<ul style="list-style-type: none">• Signage acknowledging company as sponsor• Your company’s name listed in the publication associated with the convention• Opportunity to have one 8 ½” x 11” piece placed in attendees’ registration packets• VIP seating for four at Luncheon with acknowledgement• Opportunity to bring greetings to convention participants at event (where applicable)• Mailing list of convention participants• Opportunity to have your banner displayed• Full page black and white ad in the convention publication• Platinum sponsor ribbon for booth staff		<ul style="list-style-type: none">• Signage acknowledging company as sponsor• Your company’s name listed in the publication associated with the convention• Opportunity to have one 8 ½” x 11” piece placed in attendees’ registration packets• VIP seating for two at Luncheon with acknowledgement• Opportunity to bring greetings to convention participants at event (where applicable)• Mailing list of convention participants• One-half page black and white ad in the convention publication• Gold sponsor ribbon for booth staff		<ul style="list-style-type: none">• Signage acknowledging company as sponsor• Your company’s name listed in the publication associated with the convention• Opportunity to have one 8 ½” x 11” piece placed in attendees’ registration packets• VIP seating for two at Luncheon with acknowledgement• Silver sponsor ribbon for booth staff	

Availability of sponsorship opportunities is subject to change. Please call John Mandeville at (225) 953 - 1124 or e-mail at jmandy@cox.net.

LSBA 2010 Annual Convention

March 4 – 5, 2010

SPECIAL CONVENTION EVENTS FOR SPONSORSHIP

Sponsorship of LSBA events and activities offers several important opportunities for you, school leaders, and LSBA:

- ◆ spotlights your products and services among Louisiana’s school board members, superintendents, and other school leaders who make purchasing decisions.
 - ◆ provides school leaders a chance to get to know you and your products or services.
 - ◆ allows LSBA to hold down costs for registration so that school leaders can more affordably attend LSBA conferences, training sessions, and seminars.
- ***Refreshment Stations (in the Exhibit Hall), Thursday, March 4, 2010 from 8:00 AM – 4:00PM and Friday, March 5, 2010 from 8:00 AM – 12 Noon***
 - Exclusive Sponsorship \$3,500.00*
 - Co-sponsorships @ \$1,750.00 each*
 - ***President’s Breakfast Meeting, Friday, March 5, 2010, 7:15 AM – 8:30 AM***
 - Exclusive Sponsorship \$2,500*
 - Co-sponsorships @ \$1,250.00 each*

Exclusive Sponsors receive:

- *Signage acknowledging company as sponsor*
- *Your company’s name listed in the publication associated with the convention*
- *Opportunity to have one 8 ½” x 11” piece placed in attendees’ registration packets*
- *Opportunity to bring greetings to convention participants at event (where applicable)*
- *VIP seating for two at Luncheon with acknowledgement*
- *Gold sponsor ribbon for booth staff*

Co-sponsors receive:

- *Signage acknowledging company as sponsor*
- *Your company’s name listed in the publication associated with the convention*
- *Opportunity to have one 8 ½” x 11” piece placed in attendees’ registration packets*

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