

THE LSBA
**CORPORATE AFFILIATE
PROGRAM**

The Louisiana School Boards Association's Corporate Affiliate Program (CAP) offers organizations an opportunity to take an active role in shaping education for the 21st Century. LSBA cordially invites participation by businesses and organizations who want to help ensure qualified school leaders, and access to fully qualified graduates from public school districts in Louisiana. Through a modest annual contribution to CAP, members have an opportunity to influence the quantity and quality of continuous training made available to the policy makers who shape school board policy and guide school district operations. CAP membership is available in four levels of commitment. Affiliates receive a variety of benefits to maximize their visibility among educational decision makers.

**Louisiana School Boards Association
7912 Summa Avenue
Baton Rouge, LA 70809**

www.lsba.com



Service To School Boards
- Since 1938 -

**LSBA
AND ITS MISSION**

LSBA is a non-profit service organization representing local school board members throughout Louisiana. LSBA is committed to improving student achievement by providing tools for effective school board leadership. The association interfaces with other state, regional, and national organizations having a common goal of improving student performance.

We need your help to provide the leadership training to help ensure qualified school leaders and access to fully qualified graduates from public school districts in Louisiana.

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**The Louisiana
School Boards Association**

**Corporate
Affiliate Program**

**An Opportunity for Businesses
To Join in Support of Better
School Governance and Higher
Student Achievement**

CORPORATE AFFILIATE LEVELS

Bronze Level (\$ 1,000 annually)

Benefits:

- A perpetual plaque presented at the LSBA General Luncheon at the Annual Convention
- Listing in the quarterly magazine, *The Louisiana Boardmember*, and on the LSBA website with a link to company's home page
- Listing of your company's name and membership level at the Annual Convention and in promotional materials
- Complimentary subscription to the quarterly magazine *The Louisiana Boardmember*
- Two tickets, reserved seating, and acknowledgement at the General Luncheon at the Annual Convention

Silver Level (\$ 2,000 annually)

Silver contributors receive Bronze benefits plus:

- A 10% discount on exhibit space rental at the Annual Convention
- Opportunity to sponsor/co-sponsor LSBA non-convention special events
- Electronic listing of Superintendents, Boardmembers, and School Board Presidents
- A 5% discount on advertising placed in *The Louisiana Boardmember*

Gold Level (\$ 3,500 annually)

Gold contributors receive Bronze and Silver benefits plus:

- A total of four tickets with reserved seating and acknowledgement at the General Luncheon at the Annual Convention
- A total of 15% discount on exhibit space rental at the Annual Convention
- A total of 10% discount on advertising placed in *The Louisiana Boardmember*
- A total of two complimentary tickets to the Opening Night Reception (A Little Lagniappe Hospitality) at the Annual Convention
- A total of two complimentary tickets to the President's Reception at the Annual Convention
- A total of two complimentary tickets to the Board President's Breakfast at the Annual Convention
- Opportunity to have one 8 ½" x 11" piece placed in the attendees' registration packets at the Annual Convention
- One complimentary half-page Black and White ad in the Convention Program Guide publication

Platinum Level (\$ 5,500 annually)

Platinum contributors receive Bronze, Silver, and Gold benefits plus:

- A total of 20% discount on exhibit space rental at the Annual Convention
- A total of 15% discount on advertising placed in *The Louisiana Boardmember*
- A total of four complimentary tickets to the Opening Night Reception (A Little Lagniappe Hospitality) at the Annual Convention
- A total of four complimentary tickets to the President's Reception at the Annual Convention
- A total of four complimentary tickets to the Board President's Breakfast at the Annual Convention
- Opportunity to display a company banner in a strategic location at the Annual Convention
- One complimentary full-page Black and White ad in the Convention Program Guide publication
- Recognition and brief remarks to educational leaders during an LSBA General Session at the Annual Conference
- First preference to sponsor/co-sponsor an LSBA special event at the National School Boards Association's Annual Conference